

Mason-Dixon Florida Solar Energy Poll

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Washington, D.C. from February 21 through February 24, 2008. A total of 625 registered voters were interviewed statewide by telephone. The margin for error is plus or minus 4%.

QUESTION: Do you think the Florida Legislature should or should not encourage investment in solar energy in Florida?

	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
STATE	85%	7%	8%
<u>REGION</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
North Florida	80%	8%	12%
Central Florida	86%	8%	6%
Gulf Coast	85%	9%	6%
South Florida	87%	4%	9%
<u>SEX</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Men	83%	8%	9%
Women	87%	6%	7%
<u>AGE</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
18-34	93%	3%	4%
35-49	88%	6%	6%
50-64	85%	8%	7%
65+	79%	9%	12%
<u>RACE</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Whites	84%	7%	9%
Blacks	89%	5%	6%
Hispanics	86%	7%	7%
<u>PARTY AFFILIATION</u>	<u>SHOULD</u>	<u>SHOULD NOT</u>	<u>NOT SURE</u>
Democrats	87%	4%	9%
Republicans	82%	10%	8%
Independents	86%	7%	7%

QUESTION: Would you support or oppose having the Florida Legislature encourage solar energy investment in Florida if it would cost you one dollar or less per month on your utility bill?

	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>NOT SURE</u>
STATE	81%	14%	5%

<u>REGION</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>NOT SURE</u>
North Florida	75%	18%	7%
Central Florida	85%	10%	5%
Gulf Coast	77%	18%	5%
South Florida	86%	10%	4%

<u>SEX</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>NOT SURE</u>
Men	80%	17%	3%
Women	82%	11%	7%

<u>AGE</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>NOT SURE</u>
18-34	87%	7%	6%
35-49	86%	9%	5%
50-64	83%	14%	3%
65+	71%	22%	7%

<u>RACE</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>NOT SURE</u>
Whites	79%	16%	5%
Blacks	89%	6%	5%
Hispanics	86%	11%	3%

<u>PARTY AFFILIATION</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>NOT SURE</u>
Democrats	86%	9%	5%
Republicans	78%	16%	6%
Independents	77%	18%	5%

(IF OPPOSE/NOT SURE n=119) QUESTION: Which one of the following amounts would you be willing to pay extra per month as part of your utility bill to encourage development of solar energy in Florida?

Between 75 cents and 99 cents	8%
Between 50 cents and 74 cents	23%
Less than 50 cents	9%
Nothing	47%
Not Sure (NOT READ)	13%